

ESPA Marketing Internship (ASSMA0303)

Apply here

Start date

Flexible within the next 3 months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland
Belfast is the capital city of
Northern Ireland and over recent
years has seen a period of
significant regeneration and
growth. The birthplace of the
Titanic, this vibrant city has a
buzzing nightlife and social scene
with many cultural events taking
place throughout the year. Close
to beautiful countryside including
10 Game of Thrones filming
locations and the famous Giant's
Causeway, Belfast has something
to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an entrepreneurial and motivated student to apply practical marketing knowledge, in an innovative leader in door and access solutions. Mentored throughout, you will assist the senior Marketing Manager with all aspects of marketing within the UK and Ireland, using both digital and traditional methods. If you are an innovative self-starter, then this challenging placement will be a great chance to develop both personally and professionally. Don't miss out, apply today!

Tasks

- Promotion of product range, through to promoting specific specifications
- Assisting with Marketing campaigns relating to the business product portfolio and solutions, compliance and standards, aftersales care and specification tools
- Deliver marketing assets, brochures, mail campaigns, direct communication
- Produce marketing content to promote through various marketing channels
- Liaising with Marketing Manager on a weekly basis
- Provide support to CEO and Sales Director
- Compile market research relevant for the company and for the benefit of key decision makers

Desired Skills

- Working towards a degree in marketing or similar
- Confident and proactive
- Excellent English communication skills, verbal and written
- IT literate
- Strong time management and organisational skills
- Project Management skills
- Creative flair and quick learner, ability to be adaptable
- Demonstratable business acumen

The Host Company

Part of an international group totalling 47,500 employees and annual sales close to 7 billion euros, this host is the UK's leading supplier of safety and security door solutions across a range of markets including residential, business, the health, public and high security sectors. Offering the most comprehensive total door opening solutions of any manufacturer, this innovative company is seeking motivated individuals to continue their success and maintain their position as the market leader.

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